Estimate Number

Deal#

Rate Type

INVOICE

Advertiser

Romney/R/President



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Invoice Month Invoice # Invoice Date Invoice Period 952844-1 09/30/12 08/27/12 - 09/25/12 September 2012

Station Account Executive Sales Office Sales Region WESH Eagle-Washingte Fran Berg National

Product

ROMNEY/P/R

www.wesh.com

Billing Address:

Flight Dates American Rambler Attention: Accounts Payable

138 Conant Street Beverly, MA 01915

Order# Alt Order # 09/19/12 - 09/25/12 952844 07904706 Billing Calendar Billing Type

Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code ROMM Advertiser Ref Agency Ref

Send Payment To: **WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots: # Ch

Day Air Date

Air Time Description

Line	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	09/24/12 Class of Time	09/25/12 e - Pre-em	M-F Su ptible with r	nrise @6AM notice	6:00-7:00 AM	22	:30	4	\$950.00	NM		
		Start Date 09/24/12	End Date 09/30/12		Spots/Week 4	<u>Rate</u> \$950.00						
	Spots: # Ch	Day Air		Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WES			6:11 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	P110H		\$950.00	NM
	3 WES	SHM 09	/24/12	6:43 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р114Н		\$950.00	NM
	4 WES	SHTu 09	/25/12	6:12 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р120н		\$950.00	NM
	2 WES	SHTu 09	/25/12	6:29 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р114н		\$950.00	NM
2	09/19/12 Class of Time	09/21/12 e - Pre-em	M-F Su ptible with r	nrise @6AM notice	6:00-7:00 AM	222	:30	6	\$900.00	NM		
		Start Date 09/17/12	End Date 09/23/12		Spots/Week 6	<u>Rate</u> \$900.00						
	Spots: # Ch	Day Ai		Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate	Type
	4 WES	SHW 09)/19/12	6:13 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	P110H		\$900.00	NM
	1 WES	SHW 09	/19/12	6:55 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	Р114Н		\$900.00	NM
	6 WES	SHTh 09	/20/12	6:12 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	P114H		\$900.00	NM
	2 WES	SHTh 09)/20/12	6:52 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRFF	P110H		\$900.00	NM
	3 WES	SHF 09	/21/12	6:12 AM M-F Su	inrise @6AM	6:00-7:00 AM	:3	0 2012MRF	Р110н		\$900.00	NM
	5 WES	SHF 09)/21/12	6:53 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 2012MRF	P114H		\$900.00	NM
3	09/19/12 Class of Time	09/21/12 e - Pre-em		oday Show notice	7:00-9:00 AM	222	:30	6	\$1,200.00	NM		
		Start Date 09/17/12	End Date 09/23/12		Spots/Week 6	<u>Rate</u> \$1,200.00		100				
	Spots: # Ch	Day Ai	r Date A	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	4 WES	SHW 09	9/19/12	7:23 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р110н		\$1,200.00	NIV
	1 WES	SHW 09	9/19/12	8:49 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRFI	Р114Н		\$1,200.00	NM
	6 WES	SHTh 09	9/20/12	7:22 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р114Н		\$1,200.00	
	2 WES	SHTh 09	9/20/12	8:41 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р110Н		\$1,200.00	
	5 WES	SHF 09	9/21/12	7:56 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р110Н		\$1,200.00	
	3 WES	SHF 09	9/21/12	8:29 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р114Н		\$1,200.00	
4	09/24/12 Class of Time	09/25/12 e - Pre-em	ptible with I		7:00-9:00 AM	22	:30	4	\$1,400.00	NM		
	(Start Date 09/24/12	09/30/12	22	Spots/Week 4	<u>Rate</u> \$1,400.00						
	C # Ch	D A:		A . T. D .				AND THE RESIDENCE OF THE PARTY			1755	10000

Start/End Time

Length Ad-ID



Invoice # Invoice Date Invoice Month Invoice Period 952844-1 09/30/12 September 2012 08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.we	esh.com											
				Link					Spots/			
Line	Start Date	End D	ate	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	09/24/12 Class of Tim	09/25/ ne - Pre		NBC Today Show	N	7:00-9:00 AM	22	:30	4	\$1,400.00	NM	
	Spots: # Ch	100	Air D		Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHM	09/24	1/12 7:22 AM	NBC To	oday Show	7:00-9:00 AM	:3	0 2012MRFF	Р110н		\$1,400.00 NM
		SHM	09/24			oday Show	7:00-9:00 AM		0 2012MRFF			\$1,400.00 NM
		SHTu	09/2			oday Show	7:00-9:00 AM		0 2012MRFF			\$1,400.00 NM
	4 WE	SHTu	09/2	5/12 8:50 AM I	NBC To	oday Show	7:00-9:00 AM	:3	0 2012MRFF	Р114Н		\$1,400.00 NM
		The second second	-empti	Regis & Kelly 9-1 ole with notice			11	:30	2	\$650.00	NM	
\	Neeks:	Start D: 09/24/1		End Date MTWT 09/30/12 11		Spots/Week 2	<u>Rate</u> \$650.00					
1	Spots: # Ch	Day	Air D	ate Air Time I	Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
		SHM	09/24			& Kelly 9-10 AM	9:00-10:00 AM	-	0 2012MRFI			\$650.00 NM
	1 WE	SHTu	09/2	5/12 9:51 AM I	Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 2012MRFI	Р120н		\$650.00 NM
	09/19/12 Class of Tin	09/21/ ne - Pre		Regis & Kelly 9-1	10 AM	9:00-10:00 AM	111	:30	3	\$650.00	NM	
,	Weeks:	Start D 09/17/1		End Date MTWT 09/23/1211		Spots/Week 3	Rate \$650.00					
	Spots: # Ch		Air D				Start/End Time	Lengi	th Ad-ID			Rate Type
1		SHW	09/19			& Kelly 9-10 AM	9:00-10:00 AM		0 2012MRF	Р110Н		\$650.00 NM
	3 WE	SHTh	09/2			& Kelly 9-10 AM	9:00-10:00 AM	:3	0 2012MRF	P114H		\$650.00 NM
	2 WE	SHF	09/2	1/12 9:54 AM I	Regis 8	& Kelly 9-10 AM	9:00-10:00 AM	:3	30 2012MRF	Р110Н		\$650.00 NM
	09/19/12 Class of Tin	09/21/ ne - Pre		NBC Today Show	w II	10AM-11AM	111	:30	3	\$625.00	NM	
1	Weeks:	Start D 09/17/1		End Date MTWT 09/23/1211		Spots/Week 3	<u>Rate</u> \$625.00	,				2
;	Spots: # Ch	Day	Air D	ate Air Time	Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	3 WE	SHW	09/1	9/12 10:57 AM I	NBC T	oday Show II	10AM-11AM	:3	30 2012MRF	Р114Н		\$625.00 NM
-3-300		SHTh	09/2			oday Show II	10AM-11AM		30 2012MRF			\$625.00 NM
L	2 WE	SHF	09/2	1/12 10:57 AM	NBC T	oday Show II	10AM-11AM	:3	30 2012MRF	Р114Н		\$625.00 NM
	09/24/12 Class of Tin	09/25/ ne - Pre		NBC Today Shoolling With notice	w II	10AM-11AM	11	:30	2	\$625.00	NM	
'	Weeks:	Start D 09/24/1		End Date MTWT 09/30/12 11		Spots/Week 2	<u>Rate</u> \$625.00					
1 :	Spots: # Ch	Day	Air D	ate Air Time	Descri	<u>otion</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WE	ESHM	09/2	4/12 10:58 AM	NBC T	oday Show II	10AM-11AM	:3	30 2012MRF	Р114Н		\$625.00 NM
L	2 WE	SHTu	09/2	5/12 10:59 AM	NBC T	oday Show II	10AM-11AM	:	30 2012MRF	Р114Н		\$625.00 NM
	09/19/12 Class of Tin	09/21/ ne - Pre	/12 -empti	M-F NOON NEV ble with notice	VS 12-	12:12:00-12:30 PM	111	:30	3	\$350.00	NM	
1	Weeks:	Start D 09/17/1		End Date MTWT11		Spots/Week 3	<u>Rate</u> \$350.00					
1 :	Spots: # Ch		Air D				Start/End Time		th Ad-ID			Rate Type
		ESHW	09/1			OON NEWS 12-12:30	12:00-12:30 PM	io. (2/c	30 2012MRF			\$350.00 NM
		ESHTh	09/2			OON NEWS 12-12:30	12:00-12:30 PM		30 2012MRF			\$350.00 NM
	1 WE	SHF	09/2	1/12 12:24 PM	M-F N	OON NEWS 12-12:30	12:00-12:30 PM	1 :	30 2012MRF	Р110Н		\$350.00 NM
	09/24/12 Class of Tin	09/25 ne - Pre		M-F NOON NEV ble with notice	VS 12-	12:12:00-12:30 PM	11	:30	2	\$350.00	NM	
	Weeks:	Start D 09/24/1		End Date MTWT 09/30/12 11		Spots/Week 2	Rate \$350.00					
	Spots: # Ch		Air E				Start/End Time	Leng	th Ad-ID			Rate Type
		ESHM	09/2			OON NEWS 12-12:30	12:00-12:30 PM		30 2012MRF	Р110н		\$350.00 NM
	1 WE	ESHTu	09/2			OON NEWS 12-12:30	12:00-12:30 PM	1 ::	30 2012MRF	Р120н		\$350.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 952844-1 09/30/12 08/27/12 - 09/25/12 September 2012

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com										
							Spots/			
Line Start Dat	e End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 09/19/12 Class of	09/21/1 Time - Pre-e		s of Our Lives th notice	1:00-2:00 PM	111	:30	3	\$500.00	NM	
Weeks:	Start Da 09/17/12			Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # 0		Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	NESHW	09/19/12	1:59 PM Days of		1:00-2:00 PM		0 2012MRFI			\$500.00 NM
	NESHTh NESHF	09/20/12 09/21/12	1:25 PM Days of		1:00-2:00 PM		0 2012MRFI 0 2012MRFI			\$500.00 NM
1, \			1:59 PM Days of	I Our Lives	1:00-2:00 PM	.3	U ZUIZMKFI	P114H		\$500.00 NM
	Time - Pre-	emptible wi		1:00-2:00 PM	11	:30	2	\$500.00	NM	
Weeks:	Start Da 09/24/12	09/30/		Spots/Week 2	<u>Rate</u> \$500.00					
Spots: #	7	Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
82.3	NESHM	09/24/12	1:44 PM Days o		1:00-2:00 PM		0 2012MRF			\$500.00 NM
2\	WESHTu	09/25/12	1:25 PM Days o	f Our Lives	1:00-2:00 PM	:3	0 2012MRF	P114H		\$500.00 NM
13 09/19/12 Class of	09/21/1 Time - Pre-		3-4 PM th notice	3:00-4:00 PM	111	:30	3	\$450.00	NM	
Weeks:	Start Da 09/17/12			Spots/Week 3	<u>Rate</u> \$450.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	NESHW	09/19/12	3:19 PM M-F 3-4		3:00-4:00 PM	112	0 2012MRF			\$450.00 NM
		09/20/12	3:28 PM M-F 3-4		3:00-4:00 PM	505	0 2012MRF			\$450.00 NM
3 \	WESHF	09/21/12	3:19 PM M-F 3-4	4 PM	3:00-4:00 PM	:3	0 2012MRF	P110H		\$450.00 NM
14 09/24/12 Class of	09/25/1 Time - Pre-		3-4 PM th notice	3:00-4:00 PM	11	:30	2	\$450.00	NM	
Weeks:	Start Da 09/24/12			Spots/Week 2	<u>Rate</u> \$450.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
I	WESHM	09/24/12	3:38 PM M-F 3-4		3:00-4:00 PM		0 2012MRF			\$450.00 NM
2 \	WESHTu	09/25/12	3:33 PM M-F 3-4	4 PM	3:00-4:00 PM	:3	0 2012MRF	P120H		\$450.00 NM
15 09/19/12 Class of	09/21/1 Time - Pre-	2 M-F emptible wi	4-5 PM NEWS th notice	M-F 4-5 PM	111	:30	3	\$650.00	NM	
Weeks:	Start Da 09/17/12			Spots/Week 3	<u>Rate</u> \$650.00				941	
Spots: #		Air Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
	WESHW	09/19/12	4:27 PM M-F 4-		M-F 4-5 PM		30 2012MRF			\$650.00 NM
in the second		09/20/12	4:29 PM M-F 4-		M-F 4-5 PM		30 2012MRF			\$650.00 NM
	WESHF	09/21/12	4:12 PM M-F 4-	5 PINI NEVVS	M-F 4-5 PM		30 2012MRF	P114H		\$650.00 NM
16 09/24/12 Class of	09/25/1 Time - Pre-		4-5 PM NEWS th notice	M-F 4-5 PM	11	:30	2	\$650.00	NM	
Weeks:	Start Da 09/24/12			Spots/Week 2	<u>Rate</u> \$650.00			- Desi		
Spots: #		Air Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
150	WESHM	09/24/12	4:42 PM M-F 4-		M-F 4-5 PM	(2)(2)	30 2012MRF			\$650.00 NM
1\	WESHTu	09/25/12	4:11 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	30 2012MRF	P114H		\$650.00 NM
17 09/24/12 Class of	09/25/1 Time - Pre-		5-6 PM ROT ith notice	5:00-6:00 PM	22	:30	4	\$850.00	NM	
Weeks:	Start Da 09/24/12			Spots/Week 4	<u>Rate</u> \$850.00					
Spots: #		Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
1	WESHM	09/24/12	5:11 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 2012MRF	P110H		\$850.00 NM
l .	WESHM	09/24/12	5:29 PM M-F 5-		5:00-6:00 PM		30 2012MRF			\$850.00 NM
] 2	WESHTu	09/25/12	5:14 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 2012MRF	Р120Н		\$850.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 952844-1 | 09/30/12 | September 2012 | 08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

WW.W	esh.com										
								Spots/			
ine	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
17	09/24/12 Class of Tim			5-6 PM ROT th notice	5:00-6:00 PM	22	1:30	4	\$850.00	NM	
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID	36. anno an		Rate Type
	4 WE	SHTu 09	9/25/12	5:29 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 2012MRF	Р114Н		\$850.00 NN
18	09/19/12 Class of Tin	09/21/12 ne - Pre-em		5-6 PM ROT th notice	5:00-6:00 PM	222	:30	6	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 6	<u>Rate</u> \$800.00			- F	7	
	Spots: # Ch			Air Time Descri		Start/End Time	200	h Ad-ID			Rate Type
			9/19/12	5:12 PM M-F 5-		5:00-6:00 PM		0 2012MRFI			\$800.00 N
			9/19/12	5:29 PM M-F 5-		5:00-6:00 PM		0 2012MRFI			\$800.00 N
			9/20/12	5:12 PM M-F 5-		5:00-6:00 PM		0 2012MRF			\$800.00 N
			9/20/12	5:29 PM M-F 5-		5:00-6:00 PM		0 2012MRF			\$800.00 NN
	3 WE		9/21/12	5:14 PM M-F 5-		5:00-6:00 PM	200	0 2012MRF			\$800.00 N
	6 WE	SHF U	9/21/12	5:30 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 2012MRF	P114H		\$800.00 N
19	09/24/12 Class of Tin	09/25/12 ne - Pre-em		6-6:30 PM th notice	M-F 6-6:30 PM	22	:30	4	\$1,200.00	NM	
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 4	<u>Rate</u> \$1,200.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Typ
			9/24/12	5:58 PM M-F 6-		M-F 6-6:30 PM	:3	0 2012MRF	Р110Н		\$1,200.00 NI
			9/24/12	6:29 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	Р114Н		\$1,200.00 NI
			9/25/12	5:58 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	Р120Н		\$1,200.00 NI
	2 WE	SHTu 0	9/25/12	6:29 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	Р114Н		\$1,200.00 N
20	09/19/12 Class of Tin	09/21/12 ne - Pre-em		6-6:30 PM th notice	M-F 6-6:30 PM	222	:30	6	\$1,100.00	NM	
	Weeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 6	<u>Rate</u> \$1,100.00					
	Spots: # Ch	Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID	the terms of the second		Rate Typ
			9/19/12	5:58 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	Р110н		\$1,100.00 NI
	1 WE	SHW 0	9/19/12	6:28 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	Р114Н		\$1,100.00 NI
			9/20/12	5:58 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	P114H		\$1,100.00 NI
			9/20/12	6:28 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	Р110н		\$1,100.00 NI
	3 WE	A10000000 10000	9/21/12	5:58 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	0 2012MRF	P110H		\$1,100.00 N
	6 WE	SHF 0	9/21/12	6:28 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	30 2012MRF	Р114Н		\$1,100.00 N
21	09/24/12 Class of Tin	09/25/12 ne - Pre-em		Entertainment Tor	nigł7:00-730 PM	11	:30	2	\$1,500.00	NM	
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 2	<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day A	ir Date	Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WE	ESHM 0	9/24/12	7:09 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	30 2012MRF	Р110Н		\$1,500.00 N
	2 WE	SHTu 0	9/25/12	7:25 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	30 2012MRF	Р120Н		\$1,500.00 N
22	09/19/12 Class of Tin	09/21/12 ne - Pre-em		Entertainment Tor	nigł7:00-730 PM	111	:30	3	\$1,500.00	NM	
	Weeks:	Start Date 09/17/12		ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,500.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Lena	th Ad-ID			Rate Typ
	i (9/19/12		ntertainment Tonight	7:00-730 PM		30 2012MRF	P110H		\$1,500.00 N
	1 WE	SHTh 0	9/20/12		ntertainment Tonight	7:00-730 PM	:	30 2012MRF	P114H		\$1,500.00 N
	3 WE	SHF 0	9/21/12	7:09 PM M-F E	ntertainment Tonight	7:00-730 PM	::	30 2012MRF	P110H		\$1,500.00 N

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952844-1	09/30/12	September 2012	08/27/12 - 09/25/12

<u>Advertiser</u>	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

/ww.wesh.com									
						Spots/			
ne Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23 09/24/1 Class o		M-Su News @ 11PM	11-1135p	22	:30		\$1,500.00	NM	6 0 6 5
Weeks:	Start Date 09/24/12		Spots/Week 4	<u>Rate</u> \$1,500.00					
Spots: #		air Date Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
		9/24/12 11:12 PM M-Su		11-1135p		30 2012MRF	Р114Н		\$1,500.00 NM
1	WESHM 0	9/24/12 11:34 PM M-Su	News @ 11PM	11-1135p	: :3	30 2012MRF	Р110Н		\$1,500.00 NM
		9/25/12 11:13 PM M-Su	News @ 11PM	11-1135p	:3	30 2012MRF	Р114Н		\$1,500.00 NM
2	WESHTu 0	9/25/12 11:32 PM M-Su	News @ 11PM	11-1135p	- :	30 2012MRF	Р120Н		\$1,500.00 NM
24 09/19/1 Class o		M-Su News @ 11PM nptible with notice	11-1135p	222	:30	6	\$1,500.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12222	Spots/Week 6	<u>Rate</u> \$1,500.00					
Spots: 2		Air Date Air Time Descr		Start/End Time		th Ad-ID			Rate Type
		9/19/12 11:11 PM M-Su		11-1135p		30 2012MRF			\$1,500.00 NM
		9/19/12 11:34 PM M-Su	•	11-1135p	115	30 2012MRF			\$1,500.00 NM
-		9/20/12 11:12 PM M-Su 9/20/12 11:32 PM M-Su	•	11-1135p		30 2012MRF 30 2012MRF			\$1,500.00 NM
		9/21/12 11:12 PM M-Su	_	11-1135p 11-1135p		30 2012MRF 30 2012MRF			\$1,500.00 NM \$1,500.00 NM
		9/21/12 11:34 PM M-Su	1 1 To 1 1 To 1 To 1 To 1 To 1 To 1 To	11-1135p		30 2012MRF			\$1,500.00 NM
25 09/21/1		NBC Prime DATELINE	E 10:00-11:00 PM	F	:30	1	\$3,500.00	NM	
Weeks:			Spots/Week 1	Rate \$3,500.00					
Spots:	Ch Day A	Air Date Air Time Descr	iption .	Start/End Time	Leng	th Ad-ID			Rate Type
	WESHF 0	9/21/12 10:33 PM NBC I	Prime DATELINE	10:00-11:00 PM	A ::	30 2012MRF	P114H		\$3,500.00 NM
26 09/22/1 Class of		Sat Sunrise 6-8 AM mptible with notice	6:00-8:00 AM	S-	:30	1	\$300.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$300.00			6		
Spots:	Ch <u>Day</u>	Air Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	WESHSa 0	9/22/12 7:53 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	:	30 2012MRF	P110H		\$300.00 NM
27 09/22/1 Class of		NBC Saturday nptible with notice	Sat 8-10am	S-	:30	1	\$1,200.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$1,200.00					
Spots:	# Ch <u>Day</u> A	Air Date Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
	WESHSa 0	9/22/12 8:27 AM NBC	Saturday	Sat 8-10am	:	30 2012MRF	P114H		\$1,200.00 NM
28 09/22/ Class of		SA/SU 6-6:30 PM mptible with notice	SA/SU 5:58-6:30 PI	S-	:30	1	\$700.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$700.00					, Ч
Spots:		Air Date Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
	WESHSa C	09/22/12 6:12 PM SA/SI	J 6-6:30 PM	SA/SU 5:58-6:3	30 PI :	30 2012MRF	P114H		\$700.00 NM
29 09/22/ Class of	2 09/22/12 of Time - Pre-er	Sat. Entertainment thi nptible with notice	s W7:00-8:00 PM	S-	:30	1	\$800.00	NM	
Weeks:	Start Date 09/17/12	<u>End Date</u> <u>MTWTFSS</u> 09/23/12S-	Spots/Week 1	<u>Rate</u> \$800.00	<u> </u>				
Spots:		Air Date Air Time Descr		Start/End Time	Lenc	th Ad-ID			Rate Type
	WESHSa C	09/22/12 Sat. E	Entertainment this Week			00			\$800.00 NA
9	See M WESHSa (IG 29.2 09/22/12 SAT I	NBC PRIMETIME PRE	/IEV 7PM TO 7:30P	PM :	00			\$800.00 NN

DUPINVOICE



 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 952844-1
 09/30/12
 September 2012
 08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.co	om									
							Spots/			
Line Star	t Date End	Date Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30 09/2 Clas	23/12 09/23 ss of Time - Pr	3/12 Sur e-emptible w	n Sunrise@6-8 AM	6:00-8:00 AM	S	:30	1	\$300.00	NM	+ # [c] Pace
Wee	ks: <u>Start I</u> 09/17	Date End 09/23		Spots/Week 1	Rate \$300.00					
Spot		y Air Date			Start/End Time	<u> Lengt</u>	h Ad-ID			Rate Type
	1 WESHSu	09/23/12	6:22 AM Sun Su	ınrise@6-8 AM	6:00-8:00 AM	:3	0 2012MRF	Р110Н		\$300.00 NM
31 09/2 Clas	23/12 09/23 ss of Time - Pr	B/12 NB e-emptible w	C Sunday Today vith notice	8:00-9:00 AM/9-11	AS	:30	1	\$1,500.00	NM	
Wee	ks: <u>Start I</u> 09/17	<u>Date</u> <u>End</u> 09/23		Spots/Week 1	Rate \$1,500.00					
Spot			Air Time Descrip		Start/End Time	<u>e</u> <u>Lengt</u>	h Ad-ID			Rate Type
	1 WESHSu	09/23/12	8:46 AM NBC S	unday Today	8:00-9:00 AM/	9-11/ :3	0 2012MRF	P114H		\$1,500.00 NM
32 09/2 Clas	23/12 09/23 ss of Time - Pr		C MEET THE PRES vith notice	SS NBC MEET THE P	FS	:30	1	\$2,500.00	NM	
Wee	ks: <u>Start I</u> 09/17	Date End 09/23		Spots/Week 1	Rate \$2,500.00	N1	,			
Spot			Air Time Descrip	(0).	Start/End Time	e <u>Lengt</u>	h Ad-ID			Rate Type
	1 WESHSu	09/23/12	9:47 AM NBC N	IEET THE PRESS	NBC MEET TH	HEPI :3	0 2012MRF	Р110Н		\$2,500.00 NM
33 09/2 Clas	23/12 09/23 ss of Time - Pr			KICHRIS MATTHEW	/:S	:30	1	\$1,000.00	NM	
Wee	ks: <u>Start</u> 09/17	Date End 09/2:	Date MTWTFSS	Spots/Week 1	Rate \$1,000.00					>
Spot	s: <u>#</u> Ch <u>Da</u>				Start/End Time	e <u>Leng</u> t	h Ad-ID			Rate Type
	1 WESHSu	09/23/12	10:20 AM CHRIS	MATTHEWS WKND	EM CHRIS MATTI	HEW: :3	0 2012MRF	Р114Н		\$1,000.00 NM
34 09/2 Clas	23/12 09/2 ss of Time - Pr		L PRE-GAME vith notice	7:00P-8:00PM	S	:30	1	\$4,000.00	NM	
Wee	ks: <u>Start</u> 09/17	<u>Date</u> <u>End</u> 09/2:	<u>Date</u> <u>MTWTFSS</u> 3/12S	Spots/Week 1	Rate \$4,000.00					
Spot				<u>otion</u>			th Ad-ID			Rate Type
	1 WESHSu	09/23/12	7:06 PM NFL P	RE-GAME	7:00P-8:00PM	1 :3	0 2012MRF	P110H		\$4,000.00 NM
35 09/2 Clas	23/12 09/2 ss of Time - Pr			8:00PM-conclusion	ıS	:30	3	\$10,000.00	NM	
Wee	ks: <u>Start</u> 09/17	<u>Date</u> <u>End</u> /12 09/2:		Spots/Week 3	Rate \$10,000.00					
Spot			Air Time Descri	otion	Start/End Time		th Ad-ID			Rate Type
		09/23/12			8:00PM-concl	analisa sa sa	30 2012MRF			\$10,000.00 NM
		09/23/12 - Football	11:58 PM NFL		8:00PM-concl	usion :3	30 2012MRF	P110H		\$10,000.00 NM
		09/23/12 - Football	12:13 AM NFL		8:00PM-concl	usion :3	30 2012MRF	FP114H		\$10,000.00 NM
36 09/2 Clas	22/12 09/2 ss of Time - Fi		tre Dame Football	5:00A-4 XM	S-	:30	1	\$2,100.00	NM	
Wee		Date End	Date MTWTFSS	Spots/Week	<u>Rate</u> \$2,100.00	<u>_</u>				
Spot	s: <u>#</u> Ch <u>Da</u>	y Air Date	Air Time Descri		Start/End Tim	e <u>Leng</u>	th Ad-ID			Rate Type
	1 WESHS	09/22/12	9:59 PM Notre I	Dame Football	5:00A-4 XM	::	30 2012MRF	P114H		\$2,100.00 NM
37 09/2 Clas	22/12 09/2 ss of Time - Pr		If Various vith notice	Various Golf	S-	:30	1	\$1,200.00	NM	
Wee		Date End	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,200.00			WING STORY S		
Spot	s: <u>#</u> Ch <u>Da</u>	y Air Date	Air Time Descri	ption	Start/End Tim		th Ad-ID			Rate Type
	1 WESHS	09/22/12	4:25 PM Golf V	arious	Various Golf	:	30 2012MRF	P110H		\$1,200.00 NM

DUPINVOICE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 952844-1
 09/30/12
 September 2012
 08/27/12 - 09/25/12

Advertiser Product Estimate Number
Romney/R/President ROMNEY/P/R

www.wesh.com

Spots/ Week

Line Start Date

End Date

Payment Terms 30 Days

Description

Start/End Time

MTWTFSS

...

Length

Rate Type

Total Spots

99

Gross Total

\$128,525.00

Agency Commission

\$19,278.75

Net Amount Due

\$109,246.25